



WordPress Web Developer

Salary £40-50k (depending on experience)

We're leading the pack in wearable location and activity trackers for dogs, striving to make every dog's life safer, healthier and happier. With hundreds of thousands of dog owners already benefiting from our innovative products, and with international expansion plans underway, we're looking for a talented individual to join our engineering team.

Based in Cambridge (close to the rail station), our passionate engineering team, comprised of twenty individuals, creates cutting-edge technology in-house. We're committed to excellence, working smart, fast, and having fun along the way. Join us in creating a paw-sitive impact in the world of pet products.

Are you ready to be our Web Development rockstar? As a key member of our team, you'll play a vital role in enhancing our online presence, working closely with our marketing and engineering teams. Your primary responsibilities will include building best-in-class, fast, converting websites, improving our web development processes, and ensuring maximum uptime and performance for our websites.

Here's what you'll DO

- Develop code, components, and integrations which prioritise great user experience, enhance website speed, and optimise conversion
- Grow the processes for developing our website and web tools
- Be a valuable member of two teams, working closely with our marketing team to understand and deliver their plan and requirements, and alongside our engineering team's established processes
- Autonomously deliver on a well-defined prioritised product backlog of work
- Support the website with our team to ensure maximum uptime
- Grow and maintain an automated UI test suite for our website

Our TECH STACK

- WordPress
- WooCommerce
- Headless CMSs
- API-driven web apps
- HTML
- OO PHP
- CSS / SASS / Tailwind
- JavaScript / VueJS / AlpineJS
- SQL

The TECH SKILLS you'll need

You may not have every skill listed here. However, it's essential that you have proven success on WordPress e-commerce sites. You'll have at least two years of experience, but

probably a few years more!

As we're a small team, you'll have the opportunity to get your paws dirty working on anything and everything. We're looking for experience of:

- Developing WordPress sites (essential)
- Advanced skills in PHP development, including mastery of syntax, functions, and object-oriented programming concepts.
- Custom WooCommerce checkouts
- Maintaining WPEngine and CloudFlare
- Working with data layers
- Payment platforms
- Full stack web development

OTHER SKILLS you'll need

- A "can do" approach. If something looks hard – impossible even – we still try to find a way to do it, or something very like it. In essence, you will "get stuff done". We ship updates to our website to real users in a fast-moving market that works in dog years, that's 7x faster!
- Attention to quality. We can't overstate this. Any bug we ship damages our reputation, and every bit of code that's hard to modify costs us time and money.
- Technical virtuosity. We're small, so we have to be smart. We need web "artists" with a genuine passion for creating clean, fast websites that really "sing".
- Commercial and user nous. Sorry, it's not enough to be a technical wizard. You also need to understand why we're doing it, and appreciate what makes our users tick. (that's what we mean by a rockstar!). You will share our ambition to provide our users with a best in class experience that increases conversion and helps PitPat acquire new customers.
- Independence and teamwork. Yes, both. We need people who can work unsupervised by themselves on one day, and as a part of the pack the next.
- Clear thinking under uncertainty. We live in a complex world and we don't always have all the data. We need people who manage ambiguity and imagine the whole picture.

What we OFFER IN RETURN

- The chance to use exciting technologies to build best-in-class websites that get released to real users as often as every two weeks (and sometimes between sprints!)
- An incredibly supportive and friendly team that believes in listening to everyone's ideas and helping everyone to do their very best job.
- The opportunity to grow your career through our commitment to on-the-job training and our fortnightly "hack Friday" sessions.
- Fully flexible working based either from the office (bring your dog if you like) or from your home, or both. As long as you're in the UK, you could work with us.
- The chance to be part of a successful tech scale-up, and to see from the inside what makes a fast-growing business like ours succeed.
- A fun and sociable culture with lunchtime BBQs in our garden and regular out-of-hours events.

PitPat Diversity and Inclusion statement

Employment at PitPat is open to everyone irrespective of race, national origin, age, gender identity or expression, sexual orientation, religion, neurodivergence, marital, family, veteran or disability status. We actively support a culture that encourages everyone to feel safe and supported in being who they are so that their productivity and creativity can flourish.

How to APPLY

We'd love to talk to you, and there will be lots of people wanting to talk to us. But we can't talk to everyone. For the best chance, we'd love you to send TWO things to talent@pitpatpet.com:

1. A **brief** email mentioning how your experience would help you make the best contribution to our team according to the "what we need" above.
2. Your **CV** and **Portfolio** of your work on WP websites

In return, we promise to reply letting you know whether we'd like to take the conversation further. And if we do, and you have a dog, don't forget to ask us for a PitPat with our compliments. :-)

Good luck!

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